

Why You Should Advertise On Prisonworld Radio Hour/Network

Do you have something to sell? Do you have a book, product or service beneficial to the global market? Want to get the word out without spending a fortune? **Prisonworld Radio Hour** airs on **PWRN=Prisonworld Radio Network online, 1100AM Entertainment Radio Atlanta** and **Love 860AM Atlanta** which has a monthly global listenership of over 1.4 million people. We are the first and only weekly atmospheric episodic radio show that offers great content that includes prison issues, celebrity interviews, current events and Acapella music. This is not Blogtalk Radio but a completely independent internet radio network stream affiliated with two local Atlanta stations. Atlanta is #9 in the Top 10 Radio Market.

Prisonworld Advertising Policies - All ads must be prepaid before being played or read on the radio. We ask that commercials be in mp3 format or if necessary can be submitted in MS Word (or text format) and read live across the air. *** Prisonworld Radio Hour reserves the right to accept or reject advertising based on our advertising policy. All advertisement is subject to approval. Deadlines for ads and more information can be obtained by contacting **prisonworldradio@gmail.com**. The following categories of advertising are not acceptable: Porn, alcoholic beverages, tobacco products, horoscopes, psychics and anything else morally inapprehensible.

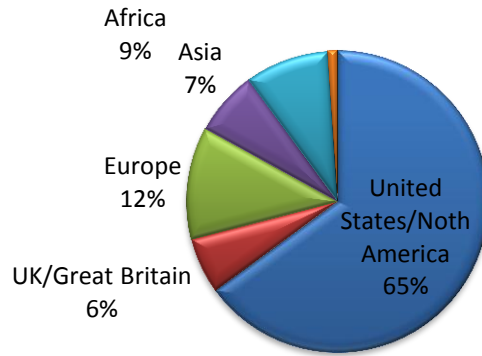
Prisonworld Format- Prisonworld Radio Hour is a 1 hour weekly atmospheric episodic radio show co-hosted by husband and wife team and **Ebony Magazine's "Couple of the Year"**, Rufus and Jenny Triplett, who are also co-Editors-in-Chief of **Prisonworld Magazine**. Shows are archived in mp3 format and remains on the site for download and your listening pleasure indefinitely. www.prisonworldradiohour.com Shows are also syndicated iTunes with numerous subscribers. Prisonworld also owns the rights to the shows to manufacture and sell on CD/DVD.

Who Listens to the Prisonworld Radio? Listeners of the Prisonworld Radio Hour are global from over 100 countries including the United States, Canada, Mexico, Russia, Africa (several countries), France, Germany, Great Britain, Israel, Sweden, China and S. Korea. (Please see demographics below.) Since shows are archived and can be downloaded at any time and our stream is 24/7, these demographics are always changing. (Your advertisement is always being played and replayed)

Advertising Questions? Call (678)233-8286 or Email: prisonworldradio@gmail.com for advertising specials for Prisonworld Radio Hour, Prisonworld Radio Network and any other advertising questions. Package deals are available in conjunction with Prisonworld Magazine. See our PUBLICITY PACKAGES below.

Australia
1%

LISTENER DEMOGRAPHICS



Prisonworld Radio Hour Commercial Rates - The following options are available for you to promote your products or services:

BUSINESS ROLL CALL – have your business name, phone number and website mentioned during this special segment

\$10.00 per show – Four week minimum commitment (\$40)

30 sec commercial – mp3

\$25 per show

\$85 per 4 weeks

60 sec commercial – mp3

\$50 per show

\$175 per 4 weeks

30 sec commercial text

\$35 per show

\$125 per 4 weeks

60 sec commercial text

\$65 per show

\$245 per 4 weeks

BANNER ADVERTISEMENTS – Please send an email inquiry

Gold Sponsorship Package (includes SPONSOR LISTING & Commercials throughout our show)

\$400 per month – 3 month commitment

Silver Sponsorship Package (includes SPONSOR LISTING, 1 on-air interview & Commercials throughout our show)

\$500 per month – 3 month commitment

Platinum Sponsorship Package (includes SPONSOR LISTING, 2 on-air interviews, Commercials throughout our show & ad in our email marketing newsletter (twice per month))

\$600 per month – 3 month commitment

(There are no special inmate rates as this show offers worldwide exposure)

Payments can be mailed to:
Dawah International, LLC
PO Box 380
Powder Springs, GA 30127

Commercials are placed throughout the show at the producer's discretion. We process credit cards thru PAYPAL or you can mail a check or money order.

*****PUBLICITY PACKAGES – Are you a Self Published Author looking to get the word out about your book or do you have a business or service you would like to advertise to the prison population? We now offer publicity packages at REASONABLE RATES!**

Here is what you will receive in the Prisonworld Package:

- **Print - a small ad (2x2) in Prisonworld Magazine**
- **Radio – a mention on our Business Roll Call**
- **Website – a link on our website**
- **Blog – a review of your business or service @ www.prisonworldblogtalk.com**
- **Email Marketing – two email blasts to our subscriber base**
- **Social Networking-Twitter, Facebook Fan Page, Linked In, etc. – advertise mentions to our social network database**

Get this entire package for only \$250 for 3 months! (inmate price \$100) This is a \$400 promotional package that we have put together to help anyone trying to get the word out about their book, business or service. We only take select projects. To discuss your project or for questions regarding the package send us an email to dawahinternationalllc@gmail.com, or inquire by mail PO Box 380, Powder Springs, GA, 30127.

Add to any ad purchase of a year for the 2x5 size or larger and receive our PUBLICITY PACKAGE for only \$100 (a \$150 savings). For Prisonworld Magazine only.