

Why You Should Advertise On Prisonworld Radio Hour

Do you have something to sell? Do you have a book, product or service beneficial to the global market? Want to get the word out without spending a fortune? Prisonworld Radio Hour is syndicated to several networks to include **iTunes**, **tunein** and **V-108 Talk Vibe**. This highly selected connection of networks has garnered the show a monthly global listenership of over 1.2 million people. We are the first and only weekly radio show that offers great content that includes prison issues, celebrity interviews, current events and Acapella music. This is not Blogtalk Radio but a completely independent internet radio station stream.

Prisonworld Advertising Policies - All ads must be prepaid before being played or read on the radio. We ask that commercials be in mp3 format or if necessary can be submitted in MS Word (or text format) and read live across the air. *** Prisonworld Radio Hour reserves the right to accept or reject advertising based on our advertising policy. All advertisement is subject to approval. Deadlines for ads and more information can be obtained by contacting **prisonworldradio@gmail.com**. The following categories of advertising are not acceptable: Porn, alcoholic beverages, tobacco products, horoscopes, psychics and anything else morally inapprehensible.

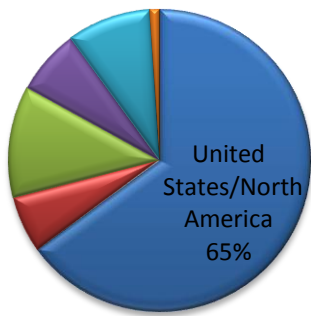
Prisonworld Format- Prisonworld Radio Hour is a one hour "LIVE" weekly show hosted by husband and wife team Rufus and Jenny Triplett, **Ebony Magazine's Couple of the Year** from 2012 and managing editors of Prisonworld. Shows are archived in mp3 format and remain on the site for download and your listening pleasure indefinitely.

www.prisonworldradiohour.com Prisonworld also owns the rights to the shows to manufacture and sell on CD/DVD.

Who Listens to the Prisonworld Radio? Listeners of the Prisonworld Radio Hour are global from over 100 countries including the United States, Canada, Mexico, Russia, Africa, France, Germany, Great Britain, Israel, Sweden, China and S. Korea. (Please see demographics below.) Since shows are archived and can be downloaded at any time, these demographics are always changing. (Your advertisement is always being played and replayed)

Advertising Questions? Call (678)389-2646 or Email: prisonworldradio@gmail.com for advertising specials for Prisonworld Radio Hour and any other advertising questions. See our PUBLICITY PACKAGES below.

LISTENER DEMOGRAPHICS



Countries: Top 10

Country	Continent	Total
United States	North America	9,665
Germany	Europe	1,004
China	Asia	805
United Kingdom	Europe	619
Canada	North America	380
Australia	Oceania	193
France	Europe	82
Mexico	North America	34
South Africa	Africa	34

Prisonworld Radio Hour Commercial Rates - The following options are available for you to promote your products or services:

BUSINESS ROLL CALL – have your business name, phone number and website mentioned during this special segment

\$7.50 per show – Four week minimum commitment (\$30)

\$2.50 per week- Four week minimum commitment (\$10)(Inmate Rate)

30 sec commercial – mp3

\$15 per show

\$50 per 4 weeks

30 sec commercial text

\$20 per show

\$70 per 4 weeks

60 sec commercial – mp3

\$30 per show

\$100 per 4 weeks

60 sec commercial text

\$40 per show

\$140 per 4 weeks

BANNER ADVERTISEMENTS - Only available with a PUBLICITY PACKAGE or SPONSORSHIP PACKAGE – All SPONSORSHIP PACKAGES comes with a listing on our Facebook Fan Page.

Gold Sponsorship Package (includes SPONSOR LISTING, 1 on-air interview & Commercials throughout our show)

\$100 per month – 3 month commitment

Silver Sponsorship Package (includes SPONSOR LISTING, 2 on-air interviews, Commercials throughout our show & ad in our email marketing newsletter)

\$200 per month – 3 month commitment

Platinum Sponsorship Package (includes SPONSOR LISTING, 3 on-air interviews, Commercials throughout our show & ad in our email marketing newsletter)

\$300 per month – 3 month commitment

Payments can be mailed to:
Dawah International, LLC
PO Box 380
Powder Springs, GA 30127

Commercials are placed throughout the show at the producer's discretion. We process credit cards thru PAYPAL or you can mail a check or money order.

*****PUBLICITY PACKAGES – Are you a Self-Published Author looking to get the word out about your book or do you have a business or service you would like to advertise to the prison population? We now offer publicity packages at REASONABLE RATES!**

Here is what you will receive in the Prisonworld Package:

- **Print - a small ad (2x2) in Prisonworld Brochure**
- **Radio – a mention on our Business Roll Call**
- **Website – a link on our website**
- **Blog – a review of your business or service @ www.prisonworldblogtalk.com**
- **Email Marketing – two email blasts to our subscriber base**
- **Social Networking-Twitter, Facebook Fan Page, Linked In, Instagram, etc. – advertise mentions to our social network database**

Get this entire package for only \$250 for 3 months! This is a \$400 promotional package that we have put together to help anyone trying to get the word out about their book, business or service. We only take select projects. To discuss your project or for questions regarding the package send us an email to dawahinternationalllc@gmail.com, or inquire by mail PO Box 380, Powder Springs, GA, 30127.